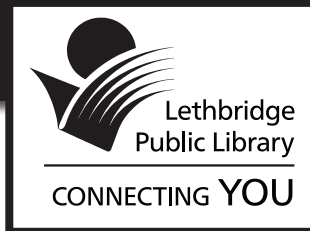


# PUBLIC SERVICE ANNOUNCEMENT



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## April 4 is Library Giving Day

Lethbridge Public Library would like to share that Tuesday, April 4 is Library Giving Day. Started in 2019 by the Seattle Public Library, Library Giving Day is an international fundraising event where people can donate to help support their local library.

This campaign reminds us that libraries, small and large, serve as a cornerstone for our communities. In addition to well-loved books, libraries offer innovative programs that promote lifelong learning, connect patrons to technology, and advance knowledge. It's a way to contribute to your library and help support the print materials, e-resources, public computers, Wi-Fi, and creative programming for all ages and abilities that we have grown to love.

"Library Giving Day is a one-day event shared by libraries across North America and is an opportunity to join together with others in our community on a single day to support your Lethbridge Public Library. Your donations help us add to the services and resources we offer our community, and your support keeps us going year-round," explains Elisabeth Hegerat, Manager: Community & Economic Advancement.

You can donate to YOUR Lethbridge Public Library on April 4 by clicking on the Library Giving Day promotion on our homepage at [lethlib.ca](http://lethlib.ca), or any time of the year by clicking on "donate". You can also support your Lethbridge Public Library by visiting Cupper's Coffee & Tea and purchasing a bag of our Reader's Roast coffee. Show your support and help us provide amazing services, programs, and materials to the people of Lethbridge and the surrounding area.

In 2022:

- 20,629 people have a card at our library and had access to more than 800,000 physical items.
- 1,028,124 items were borrowed including 103,776 digital items.
- 99,013 items were brought in on hold. And we lent 88,094 of our items to libraries outside of our system.
- 330,254 visits to the Library (Main and Crossings Branches and Bookmobile) as well as 991,331 visits to the Library's website. Our meeting spaces were also booked 292 times.
- 1,757 in-person program sessions were held, with 17,405 attendees, and 221 virtual programs, with 3,022 attendees.
- 7,105 people participated in 108 types of take-home activity kits.

A Lethbridge Public Library card provides access to physical items and digital content including eBooks and eAudiobooks through Libby and Overdrive, magazines and newspapers through Flipster and Press Reader, archived newspapers on Canadian Newspaper Archive, graphic novels and streaming content via Hoopla Digital and Kanopy, graphic novels on Comics Plus, arts and crafts video classes with Creativebug, use of the Library Extension browser add-on, and educational content via Accel 5, Udemy, Pronunicator, and SOLARO.